

Matt Griffin
 4/7/2010
 Revised: 7/1/2012

Bucket List Advertising
 129 E Applegate Drive
 Edwardsville, IL
 BROADCASTING DEPARTMENT

CLIENT: Dave & Buster's, Big
 Brothers Big Sisters
 PRODUCT: Food, Fun, & Fireworks
 TITLE: Picnic in the Park
 WRITER: Matt Griffin

Video	ST	Audio	TRT
<u>FADEUP ON:</u>			
1. MLS, CHILD #1 SITTING ALONE AT A TREE.	:02	1. MX: "PARTY IN THE U.S.A." BY MILEY CYRUS - GUITAR INSTRUMENTAL	:02
<u>CUT TO:</u>			
2. MS, CHILD #2 SITTING ALONE AT A PICNIC TABLE.	:02		:04
3. LS, CHILD #3 PLAYING BASKETBALL ALONE.	:02	3. VO: Many children in the U.S. go through their childhood without having anyone to look up to...	:06
4. MS, CHILD #3 STOPS DRIBBLING AND STANDS STILL LOOKING AROUND.	:02	4. Without having something to do during the day...	:08
5. MCU, CHILD #4 SITTING ON THE CURB HOLDING A JUMP ROPE.	:02	5. Without knowing what they want to be when they grow up.	:10
6. MCU, CHILD #4'S BIG SISTER RUNS UP TO HER, GRABS HER HAND, AND PICKS HER UP OFF THE GROUND.	:03	6. MX: MILEY SINGING "So, I put my hands up. They're playin' my song. The butterflies fly away."	:13
7. MS, CHILD #2'S BIG BROTHER PATS CHILD #2'S SHOULDER AND SHAKES HIS HEAD "COME ON". THEN THEY RUN OFF CAMERA.	:04	7. Big Brothers and Big Sisters and Dave & Buster's wants you to celebrate this holiday with the children.	:17
8. MC, CHILD #3'S BIG BROTHER RUNS UP BEHIND HIM AND HITS THE BALL OUT HIS HANDS.	:04		:21
9. MLS, CHILDREN 2, 3, & 4 AND THEIR "BIGS", LAUGHING AND SMILING, RUN PAST CHILD #1 WHO IS STILL SITTING.	:04		:25
10. MCU, A HAND REACHES OUT TO CHILD #1. SHE LOOKS UP.	:02		:27
11. MS, CHILD #2'S BIG SISTER STANDS THERE HOLDING HER HAND OUT. CHILD #2 REAHCES OUT TO HER.	:04	11. That's why Big Brothers and Big Sisters is sponsoring a picnic in the park...	:31
12. MS, CHILD #2 AND HER "BIG" RUN OFF CAMERA.	:02		:33

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13. MLS, EVERYONE GATHERED AROUND A PICINIC TABLE GETTING AND EATING FOOD.	:04		:37
14. MS, CHILDREN AND THEIR BIGS PLAYING WITH SPARKLERS.	:03	14. With food provided by Dave & Buster's,	:40
15. MS, CHILDREN AND THEIR BIGS LIGHTING FIRECRACKERS	:03	15. Give your little brother or sister...	:43
16. MCU, CHILDREN #2 & 4 AND THEIR BIGS HUGGING, LOOKING AT THE CAMERA	:02	16. a smile...	:45
17. CU, CHILD #3 AND HIS BIG HOLDING BASKETBALLS, LOOKING AT THE CAMERA	:02	17. a game...	:47
18. CU, CHILDREN #1 HUGGING HER BIG, LOOKING AT THE CAMERA	:02	18. a dream.	:49
19. EVERYONE SITTING ON THE GROUND WATCHING THE FIREWORKS	:04	19. So join us on July 4 as we celebrate the nation's 234 th birthday...	:53
20. BIG BROTHERS, BIG SISTERS LOGO; DAVE & BUSTER'S LOGO, WITH FIREWORKS IN THE BACKGROUND.	:04	20. with Big Brothers and Big Sisters, and Dave & Buster's	:57
21. <u>FADE OUT</u>	:02.5	21. "PARTY IN THE U.S.A." - GUITAR INSTRUMENTAL	:59.5