

Matt Griffin  
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## MEDIA ALERT FROM DAVE & BUSTER'S

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What: **Dave & Buster's** will be hosting its first annual block party.

Where: **Dave & Buster's**, 13857 Riverport Drive, St. Louis, Missouri

When: **Thursday, Friday, and Saturday, June 3, 4, and 5**, from 11:00 A.M. to 11:00 P.M.

Who: **Matt Griffin**, the vice president of Dave & Buster's Inc., will be available to answer questions.

## BACKGROUND INFORMATION

Dave & Buster's is a food, game, and sports entertainment establishment founded in Dallas, Texas in December of 1982. A man named Buster ran a watering hole and served food and drinks in a warm, historic atmosphere. Nearby another man named Dave ran an entertainment establishment. These two businessmen met and brought their ideas together to form a super establishment for people to enjoy. With honesty, respect, and excellent service, Dave & Buster's delivers a guest experience beyond compare. For more information, visit [www.daveandbusters.com](http://www.daveandbusters.com).

## OUR PURPOSE

Dave & Buster's would like to celebrate the initiation of our new menu and new attractions available for our guests' enjoyment. Hosting a block party is the perfect way to present our new products to the public. Our plan involves taste testing. We want to make sure that our guests will enjoy our delectable, healthy menu. So, we will provide free appetizers for the first 300 guests to arrive each day of the celebration. We would also like to try out our new attractions. The first 100 guests may play at any attraction all for that day.

Throughout our celebration, we will be providing contests sponsored by Dave & Buster's and Sprite. The biggest contest is the raffle. The grand prize winner will receive free appetizers for a year. On Saturday at 9:00 P.M., our vice president Matt Griffin will pull the winning ticket.

## MORE DETAILS

The block party will be held west of the vicinity of Dave & Buster's. Regular parking is available to the public. Addition to the event, Dave & Buster's and the City of St. Louis Police Department will provide security throughout the celebration. KMOV and KSDK will be covering the event all three days. The St. Louis Post-Dispatch and the Edwardsville Intelligencer will also be covering this event.

## EVENT CHECKLIST

### Guest Invitations

- KMOV, KSDK, St. Louis Post-Dispatch, Edwardsville Intelligencer
- Advertisements (newspaper, commercials)

### Entrance

- Tickets/raffles
- Invisible ink hand stamps, wrist bands
- Ticket booth

### Attractions

- New attractions and games
- Original attractions
- Wires/cables, battery cells
- Prizes

### Food

- Food stands/tents
- New menu items
- Original menu items
- Sprite products
- Plastic forks, spoons, and knives
- Paper napkins, wet naps
- Food carriers
- Condiments

### Equipment

- Kitchenware
- Dispensers

### Staff

- Game Operators (Attractions)
- Technicians/Engineers (Attractions)
- Cooks (Food)
- Servers (Food)
- Ticket Booth Operators (Entrance, guest count)
- Volunteers (General)
- St. Louis Police (Security)
- Maintenance (Sanitation/waste disposal)

### Rest Areas

- Picnic tables
- Chairs, benches

### Sanitation

- Garbage cans
- Broom/dustpans
- Water hose
- Antibacterial Liquid
- Port-o-Potties (Restroom)