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MEDIA ALERT FROM DAVE & BUSTER'S  
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#### TRIPLE JUMP

WHAT: NASCAR Racer Max Pead will attempt to break the world record for the longest drive across a riverbed. If he breaks the world record, Dave & Buster's will give out ten thousand free barbeque wings to the first one thousand guests (10 wings per person.)

WHERE: Across the Mississippi River in front of the Gateway Arch in St. Louis, Missouri.

WHO: Dave & Buster's sponsored NASCAR Racer Max Pead. All local media are allowed.

WHEN: Sunday, July 4, 2010 at 9:00 P.M.

WHY: To celebrate customer satisfaction, we will be giving out free barbeque wings if the world record is broken. The Gateway Arch symbolizes the transition from the east coast to the west coast of the United States. Racing across from the Arch back to the east coast represents our wholeness as an independent nation.

HOW: Dave & Buster's will be sponsoring the event. A ramp on both sides of the river will be designed and built by top of the line engineers to complete the stunt. All aquatic transportation will be halted until the stunt is finished. Dave & Buster's will post tents on both sides of the river to distribute the wings (5000 wings for each side.)

PHOTO OPPORTUNITY: KSDK and KMOX will be covering the event to broadcast live.