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## FOR IMMEDIATE RELEASE

## **HEALTHIER OPTIONS FOR D&B**

February 8, 2010, SALT LAKE CITY, UT – This coming summer, Dave & Buster's will be releasing a new series of games and activities and a new menu that encourages a healthier lifestyle.

"It's known that a healthy body is a happy body; and people love being happy," said President Starlette B Johnson.

The concept is similar to that of the Nintendo Wii and the South Beach Diet. D&B will not shorten the menu during this trial. Instead, it will simply give more options. The new options will comprise of oven-baked chicken, freshly cut steamed vegetables, low-sodium salads, low-fat dressing, and no-sugar Crystal Light.

Some of the new games and activities will include stationary bikes, moving platforms, and virtual boxing. The employees will be trained to help organize group activities in a designated activity room. Guests can reserve a room for games, parties, and special events. The experience will be more active than their competitors with laser tag and other eclectic activities.

"Sometimes it's good to be like a kid again and play those games we used to play as a child like Tug-of-War or Musical Chairs," said Chairman Greg Feldman. "We had so much energy back then, and those games kept our energy going. With all the business and lack of proper exercise, we need more energy to get through the day. More energy means more happiness, and Dave & Buster's strives for our guests' happiness."

The options have one more unique value. The process is intended to make customers laugh and smile while enjoying their stay. Research shows that a little laughter helps the body release stress. "If guests want to come to Dave & Buster's just to get a good laugh, we know we've done our job," said Johnson.

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Dave & Buster's is a food, game, and sports entertainment establishment founded in Dallas, Texas in December of 1982. A man named Buster ran a watering hole and served food and drinks in a warm, historic atmosphere. Nearby another man named Dave ran an entertainment establishment. These two businessmen met and brought their ideas together to form a super establishment for people to enjoy. With honesty, respect, and excellent service, Dave & Buster's delivers a guest experience beyond compare. For more information, visit www.daveandbusters.com.