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MEDIA ALERT FROM DAVE & BUSTER'S  
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#### FIND THE MILLION DOLLAR TOKEN

WHAT: To further celebrate Dave & Buster's new and healthier menu, D&B will give 1 million dollars to whoever can find the Million Dollar Token. Contestants will receive a registration code marked inside a gift card when they order any meal off the new menu.

Open to the public, Second Prize Winners will receive both a free meal off the new menu and unlimited games for the day. Third Prize Winners will receive either a free meal off the new menu or unlimited games for the day.

WHERE: The Million Dollar Token will be hidden somewhere in the main 50 states.

WHO: Only at participating Dave & Buster's locations. All forms of media are allowed.

WHEN: Sunday, August 1, 2010 at 12:00:00 A.M. until Friday, December 31, 2010 at 11:59:59 P.M.

WHY: Dave & Buster's is a friendly and fun establishment committed to satisfying our guests. As a *token* of our appreciation, D&B would like to give back to our loyal customers by presenting a chance to win a big prize. This idea will apply to our main idea of food, entertainment, and amusement.

HOW: Go to any participating Dave & Buster's location and purchase any meal off the new menu. Receive a registration code inside the new menu gift card. On a computer, log on to [www.daveandbusters.com/token](http://www.daveandbusters.com/token) and register. Put in the registration code to receive a clue to the Million Dollar Token. Check the U.S. map to see how close you are to finding the token. The more codes you put in, the more likely you will find the Million Dollar Token.

A winning registration code will be marked on the token. The finder must login online and type in the winning code in the Million Dollar Token box as proof of winning.

Internet access and reliable transportation is necessary to participate in the contest.

PHOTO OPPORTUNITY: Dave & Buster's will announce the Grand Prize Winner on New Year's at 12:00:00 A.M. (limited to the winner's existence.)

Disclaimer: Players participating in Dave & Buster's Million Dollar Token Giveaway may experience extreme competitiveness from other players. Dave & Buster's does not condone any violence, mischief, or mayhem that participants may ensue on others. We advise all participants to be fair and respectful of others in the attempt to find the Million Dollar Token.

Dave & Buster's is not responsible for providing any means of Internet access or transportation to any participant.

Dave & Buster's is will not be held liable if the Million Dollar Token is never found. If the token is found, Dave & Buster's is not liable for any tax accountancies that are required by law to be withdrawn from the monetary prize.

Dave & Buster's is not liable for any lost, stolen, or damaged personal merchandise on the participant's quest to find the Million Dollar Token. Furthermore, Dave & Buster's will not be held liable if any participants become lost or venture into private territory.

Dave & Buster's employees are not eligible to participate in the contest. Dave & Buster's employees will be disciplined if any favorable or monetary bribes are taken to fix the contest, or otherwise solely fix the contest by any other means, including: disclosure [allowing friends, family members, or bribers access to any information as to the whereabouts of the grand prize, or disclosure of that information to any sources,] or guiding [allowing certain participants special freedoms of navigation and depriving others of those freedoms, as well.]