

Philanthropy & Community Service

AKA

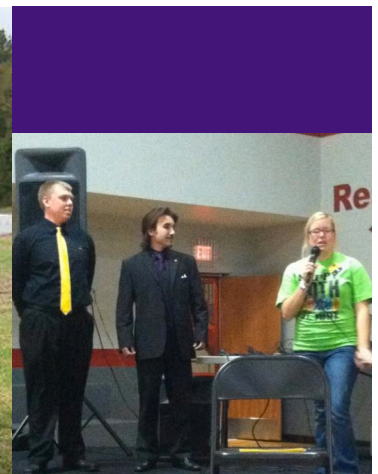
Alpha Kappa Lambda
FRATERNITY

Beta Tau Chapter

SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE



-Worden Village Cemetery (Fall 2010)



American Red Cross: Blood Drives

2

Beta Tau Chapter has helped sponsor and recruit potential donors for four-campus blood drives through the [American Red Cross](#) throughout the semester.

See the next page to learn more about how we helped save 3 lives per bag of blood.

Men of Character: Individual Services

3

Some of our actives, pledges, and alumni take on person projects to help contribute to our chapter's goals for community service.

Look inside to find out what we do and who has played the biggest parts in our philanthropy.

Restoration Project: Stult's Cemetery

4

Stult's Cemetery Restoration Project is a special, on-going project of our chapter.

Get to know the meaning behind this unique service project as we continue our journey throughout the greater community as top-end philanthropists.

Greek Organizations: Up 'Til Dawn

5

One way we stay involved in the community is participating in campus events organized and sponsored by various student organizations.

See how we have contributed to the [St. Jude Children's Research Hospital](#).

6

Beta Tau Chapter: Fall 2011 Results



SIUE BLOOD DRIVE

Sponsored By:

ALPHA KAPPA LAMBDA

WEDNESDAY, OCTOBER 19, 2011 • 11:00 AM - 4:00 PM
The Morris University Center- Hickory Room

THURSDAY, OCTOBER 20, 2011 • 11:00 AM - 4:00 PM
The Mobile Blood Bus in the Quad

(1st day inside, 2nd day on bus)

To schedule an appointment, please visit

www.redcrossblood.org (Enter Sponsor Code: SIUE).

Please Bring Photo I.D.

Visit redcrossblood.org or call 1-800-RED CROSS today to schedule an appointment.



Flyer for the American Red Cross Blood Drive sponsored by the
Men of Alpha Kappa Lambda – Beta Tau Chapter

-Edwardsville, Ill.

American Red Cross: Blood Drives

The American Red Cross has organized hundreds of blood drives in the St. Louis area over the past year. Despite their achievements, however, the Red Cross has a difficult time maintaining a sufficient amount of donors for its cause. Sometimes it may not reach its goal. So it relies on other businesses and organizations to help recruit eligible people to donate some of their blood. For bag of blood donated, the American Red Cross can save up to three lives in need.

Beta Tau Chapter has taken on the greatest challenges in recruiting donors here at SIUE. Last year, we had been recognized as the top sponsor for the Red Cross and we plan to do it again. Our chapter has already sponsored four of the six blood drives this Fall.

Nicolle Martinez-Nolte is our primary representative for organizing blood drive events here on campus. He she has a particular passion and devotion for managing these events and she has relied on Beta Tau to help accomplish the event goals. Beta Tau not only takes time to recruit students to donate to the cause, our members also take to the time to donate blood themselves, adding on to the numbers that Nicolle needs. We are proud to help out such an important cause and physically being a part of it.

Fact Book:

Many of the students do not realize that with every blood drive student organizations sponsor comes a blood drive bus. At SIUE, these buses are strategically located right at the east side of the Stratton Quadrangle. It normally situates itself right in front of the flagpoles between Rendleman and Peck halls.

This is a high-traffic area for most students on campus. So it makes it easier to attract donors for the cause.



American Red Cross Bus
-Courtesy WKVI.com

2



Austin B. is stripping the asphalt shingles to align evenly with the edges of the roof.

-Pocahontas, Ill.

Men of Character: Individual Projects

Habitat for Humanity: * Pocahontas, Illinois

Habitat for Humanity is a national organization that has helped many small, low-income families around the St. Louis area build new homes for themselves.

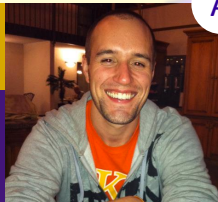
We traveled all the way to Pocahontas, Illinois to meet Barb Kalous (the project coordinator) in helping out a family of five build a new house in a very unique village. At the construction site, several of our actives and pledges help put up windows, sheer asphalt shingles, and clean up unused scraps around the yard.

After a long three hours, the crewmembers invited us for an afternoon of pizza and drinks.

Individual Spotlight:

Andy J.

A



Andy is one man of character who has taken many parts in the local community. With his experience and professionalism in education, Andy has participated with tutoring organizations around the St. Louis area.

3



Stu J. stops to help clean up the scraps laying on the ground in the front yard.

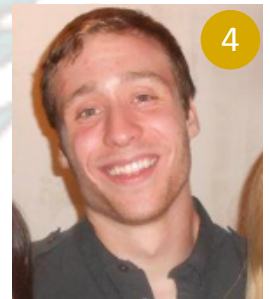
-Pocahontas, Ill.

Individual Philanthropy: C.H.A.S.I. ~Featuring Tim E.

Tim is one of the newer active members to our fraternity. He told us about the [Children's Home and Aid Society of Illinois](#) (or CHASI for short) that he and his family were doing for a good cause.

CHASI is a foundation that has been around since 1883. It serves to help children, youth and their families to build better lives all across Illinois. When Tim told us about the organization, we as a chapter agreed to donate a decent amount of money allocated from the funds that we earned from our biggest fundraiser – “Go to Hell with AKL: Halloween Party.” With this newfound philanthropy, Beta Tau will be looking forward to working with such a long-running cause.

4



Tim E.

*Pictures 2 & 3 are of Habitat for Humanity

Restoration Project: ***Stult's Cemetery***

Hettick, Ill.

The Stult's Cemetery Restoration Project is an ongoing project for a cemetery in need of a major makeover. Just outside Carlinville, IL lies the small yet open-spaced village of Hettick. Native to mostly farmers and farmland, Hettick sees very little community help. One particular area is a unique cemetery that has been around in the area for centuries. Because it is located in such an isolated area in the town, it does not get very many visitors. Much of the life that thrives around its gravestones is tall trees and bushes. It has become a fertile ground for plant life. One seed that falls from a tree can grow into a decent arbor in just seven to ten years. These plants multiply faster than most other cemetery residential plants. So to maintain the natural environment of the cemetery, most of these trees need to be cut down. Otherwise, the cemetery just gets too crowded.

Nick Clevenger (now current alumnus) sought this as an opportunity to help out a local community. In his eyes, Beta Tau Chapter was in need for more adventurous opportunities to serve our communities. Most of the services that we have done took place in the small city environment. So, work on his family's farm was a change of pace from our usual activities.

Nick faced a challenge organizing the restoration project. The project activities themselves are a great deal of handy work. Nick has to find members who have chainsaws to cut down trees and branches. He has to figure out which trees to cut down and which trees must stay as is. He has to find members who have other gardening tools to trim down tall grasses and weeds. He also has to figure out a way to get rid of all the excess waste that they will have trimmed down in a bonfire of some sort. Furthermore, he has to recruit and figure which actives, alumni, and pledges will be participating in the project and determine how many boots and gloves we will need for each man to work with. Lastly, he has to make sure of the right date for which to do the project. If we do it too soon, the farm may still have crops in the fields, which may cause some problems. If we do it too late, they may have already started its next harvesting season. So, Nick has to find the right time to do the job.

This is not an easy task. So, several of our members formed a small committee to formulate a plan for the project. Not only was this helpful for the project itself, it also encouraged other chair holders to hold committee meetings for their own projects. All in all, the project has worked out fairly well for us, and we enjoy returning to Hettick to do the same thing again and to see the forestry clear semester by semester. This philanthropy not only brings great serve to the community, it also allows us the chance to participate in a true brotherhood event.

Brotherhood Event: ***N. Clevenger's Bonfire***

For the third consecutive semester, Nick has hosted a brotherhood bonfire event on his family's farm in Hettick, Illinois. After all is done, our members come together to celebrate a fantastic semester with just us brothers. Nick refers to this brotherhood event as "Clevenger's Bonfire." This is basically a camping trip on a farm. We are not too far away from home, yet we are far enough away to experience male bonding without all the outside distractions. We use some of the excess waste and other tree logs to create our bonfire. So, it all works out in the end.

Normally, we explore the farm's territory, getting to know the brothers we have not hung out with before. It is truly a great experience being in a safe but unfamiliar environment such as Clevenger's farm. It has become a tradition that we all look forward to time and time again.

**Greek Organizations:
Up 'Til Dawn
Fundraiser**



The Greek organizations at SIUE come together to put on a semiannual showcase for St. Jude Children's Research Hospital's "Up 'Til Dawn" fundraiser.

Based in Memphis, Tennessee, St. Jude is a hospital whose mission is to advance in the field of research and treatment of infant and adolescent diseases. More specifically, St. Jude's research and treatment are subject to help progress cures and the means of preventing these diseases from developing. Its founder, Danny Thomas, urged that no child should be turned away due to his or her race, ethnicity, religion, and family's ability to pay. However, because of the last clause (family's ability to pay,) St. Jude needs help raising funds for the hospital to do its research, as well as provide pediatric care to the youths that are admitted into the hospital. The hospital needs at least \$1 million a day to operate its facilities in Memphis. So, St. Jude has to search around the country for funds, which in itself can be very costly.

**Up 'Til Dawn:
About the Fundraiser**

"Up 'Til Dawn" is an event held semiannually to encourage students to write at least ten letters to close family members and ask for their donations to the cause. Any student who wrote ten letters earned him or herself a free "Up 'Til Dawn" t-shirt.

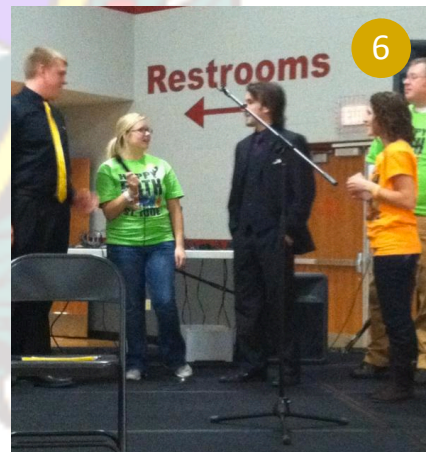
Every semester, all Greek organizations are encouraged to participate in "Up 'Til Dawn" to help raise funds for St. Jude. Head of Greek Life Organizations John Davenport and registered applicants of the Up 'Til Dawn Executive Board are in charge of marketing and organizing the event at SIUE. Our goal was to beat out our rivals at Southern Illinois University Carbondale and raise approximately \$30,000 in funds to donate to St. Jude.

During the "Up 'Til Dawn" event held on November 29, 2011, Beta Tau helped set up and stage the event to encourage students to write letters, as well as collect donations, in the Student Fitness Center. Jake Morris headed the AKL team with the set-up and break down of the event.

Chris Bagwell and Nic Simpson did the honors of presenting a check for \$2000, which was earned from "Go to Hell with AKL: Halloween Party," to donate to the "Up 'Til Dawn" fundraiser. As a chapter, we are pleased to have donated such a substantial amount of money to such a needy cause.



Chris B. (left) accompanies Nick S. (center) on stage for Up 'Til Dawn as the announcer speaks to the audience -Edwardsville, Ill.



Nick S. (center) stands on stage to present AKL's contributable donation to the Up 'Til Dawn fundraising event. -Edwardsville, Ill.



Individual Spotlight:

Chris R.



B

Chris has earned his title as this semester's top-earning service hour pledge. During his semester of pledgthood, Chris has earned a total of 25 and half community service hours – just third in line overall. We applaud his achievement.

Beta Tau Chapter: Fall 2011 Results

Information on:

Charitable Causes & Donations

Beta Tau Chapter has made special contributions to several of our local and national philanthropies. With the help of earnings from our fundraiser "Go to Hell with AKL: Halloween Party," Beta tau has donated to causes such as Cystic Fibrosis, AKL's "These Hands Don't Hurt" National Service Project, C.H.A.I.S.I., and lastly to St. Jude Children's Research Hospital's "Up 'Til Dawn" program. Overall, Beta Tau has donated \$6200 to these four philanthropies.

Information on:

Services & Hours

Beta Tau expands its help through the far reaches of Illinois and Missouri. Together, we have helped incoming freshmen get acquainted with their new environment. We have collaborated with organizations such as the Boys Scouts of America and the American Alzheimer's Association. We have even helped out with the smaller things such as hang Christmas lights and rake leaves in our neighbors' backyards as well as our neighboring farms. We have paid tribute to fallen victims of the 9/11 attacks and helped better the education of our youth. We have spanned as far as St. Louis, Missouri to Quincy, Illinois to serve our communities.

Beta Tau is proud to announce that we have contributed 600 community service hours for this semester – 80 hours above our projected goal. It was no easy task managing to get all those hours in with such a busy schedule, but we managed to pull through.

As men of character, we are committed to making a difference in our local community and encourage our alumni and fellow chapters to do the same and stay involved. It really helps everyone in the long run to meet their goals, accomplish their dreams, and above all receive the help that they need.

Chapter Information & Goals for Next Spring

Beta Tau Chapter has currently elected the following new Executive Board members: Chris Bagwell (President,) Thomas Vander pol (Vice President Executive,) Jake Allen (Vice President Administrative,) Eric Richter (Treasurer,) and Nick Junge (Secretary.)

Chris has announced a 10 potential-recruit projected goal for Spring 2012. This brings our goal to 560 total service hours (10 hours per active and pledge) to complete for next semester.

As a chapter, we plan to not only raise funds for our local and national philanthropies, but we also plan to get more involved in the community and on campus outside of our usual comfort zone.

<http://www.aklsiue.com>



About the Director

Matt G.



C

Matt is the current Director of Philanthropy. As a senior, he faces the challenges of work, school, and making sure every member gets all of their service hours accounted for. He is in charge of setting the Chapter's goals and setting up philanthropy events.