



FOR IMMEDIATE RELEASE
January 31, 2011

Southwest Airlines Communications
Public Relations Director: Kimberly Vogel
P.O. Box 36611
HDQ - 1PR
Dallas, TX 75235
(214) 792-4847
Kimberly.vogel@wnco.com
<http://www.southwest.com>

SOUTHWEST AIRLINES TO OFFER FLIGHTS TO ATLANTA

ATLANTA- Jan 31, 2011- Southwest Airlines announced today they will begin service to Atlanta, Georgia.

Southwest Airlines will begin flying its Boeing 737 planes to Hartsfield-Jackson Atlanta International Airport beginning June 2011. Service will be available from all current Southwest airports, with nonstop service from St. Louis, Phoenix, Nashville, Chicago (Midway) and Birmingham.

Along with the AirTran Airways merger, providing service to Atlanta will mark the first of many steps for Southwest to branch out to more customers and venues.

Director of Operations Dan Fields says that the Southwest team is very excited about this move.

"We are very proud to offer our services to Atlanta. It is an amazing city, and we are happy to transport our customers there," Fields said. "This move has been in the works at Southwest for quite some time, and we feel that now is the perfect time to implement the change."

###

About Southwest Airlines

Southwest Airlines was founded in 1967 and operates more than 3,100 flights a day to 69 destinations in 35 states. Southwest is the largest domestic airline based on domestic passengers. It is a Dallas based company that employs about 34, 726 people.