

CLIENT: Anheuser Busch
PRODUCT: Bud Light
Writer: Kelsey Straeter

MX: REAL MEN OF GENIUS THEME PLAYS THROUGHOUT

ANNCR 1: Bud Light presents, Real Men of Genius

ANNCR 2 (sings): Real men of genius

ANNCR 1: Today we salute you, Mr. parking lot cart gatherer

ANNCR 2 (sings): Mr. parking lot cart gatherer

ANNCR 1: effortlessly herding around those caged, 4-wheeled hot rods

ANNCR 2 (sings): or sometimes three

ANNCR 1: rescuing shoppers everywhere from unruly carts by coaxing them safely into their corrals.

ANNCR (sings): those banjankety carts

ANNCR 1: braving all weather elements, from Snowmageddon to the Great Flood

ANNCR 2 (sings): Where's Noah's arc?

ANNCR 1: So crack open an ice cold Bud Light oh great shepherd of the shopping cart. You make those neon orange vests look good.

ANNCR 2 (sings): Mr. parking lot cart gatherer

ANNCR 1: Bud Light Beer, Anheuser Busch, St. Louis, Missouri

MX: FADES