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Subject line: The 8th Annual Halloween Hustle 5k Run & Walk

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Dear Mr. Roseberry,

The Chicago Area Runners Association is hosting their annual Halloween Hustle run Saturday, October 26th.

This is a great way to get the community involved over the holidays. Edwardsville has multiple running clubs throughout the area. Runners in the metro east region are always looking for events across the state to participate in. This is a great way for runners to prepare for the event and to get runners from across the area to head north for the Halloween Hustle 5k Run & Walk. This is family friendly event is great for all different types of ages. Adrenaline Sports Management and CARA would love to see your support.

The Chicago Area Runners Association is a non profit organization devoted to expanding, motivating, supporting and celebrating the running community of the Chicago area. CARA connects runners with resources that enable them to run farther, faster, better and for life.

I'll call you next week to discuss your interest in this story and answer any questions you may have.

Kind Regards,

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<http://www.halloween5k.com/eventinfo>