Subject line: Ball Park Village opening this week

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Dear Mr. Froeb,

Just in time for the St. Louis Cardinals Opening Day, Ball Park Village will open its doors. The Grand Opening celebration will start at 5 p.m. March 27 and events will go through April 7. The week is packed with fun activities including VIP parties and free concerts.

Third Eye Blind is the headliner Thursday, March 27. It is a free show open to the public beginning at 9 p.m. Free pizza and beer will be handed out for the first hour of the concert.

This is just the first of several expansions that will be finished in the near future. There are many other companies signing to join on with Ball Park Village that will open this summer. This will be a great bonus to the downtown fun, promising to bring in people year-round with entertainment and restaurants. For more information go to stlballparkvillage.com.

We want people to be able to dine, drink and play; so several restaurants were built within the vicinity including: the Budweiser Brew House, Drunken Fish and Ted Drewes. Along with these restaurants, there are nine bars to go to. This is a great place for St. Louisans to grab a beer, and some friends and cheer on our Blues and Cardinals this season and many more to come.

I will follow up with you Friday to answer any questions and discuss interest in the story.

Cheers,

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