

The co-coordinators for International Studies Day are Dr. Sorin Nastasia, Director of the International Studies Program in the College of Arts and Sciences at SIUE, and Dr. Carolina Rocha, core faculty of this program.

Special thanks for making this event possible to:

- Dr. Gregory Budzban, Dean of the College of Arts and Sciences, SIUE
- Dr. Wendy Shaw, Associate Dean, College of Arts and Sciences, SIUE
- Dr. Thomas Lavallee, Chair, Department of Foreign Languages and Literature, SIUE
- Mr. Brian Hinterscher, Director of Advising, College of Arts and Sciences, SIUE
- Hannah Tannler, Jennifer Greer, Elijah Accola, and Nicholas Muller, members of the WorldWide PR senior assignment student team
- Members of PRSSA and Students for Global Outreach at SIUE
- Educational institution and community organization representatives serving as panel speakers and information booth providers
- Event services, catering services, and technical services staff in the Morris University Center at SIUE
- SIUE faculty, staff, and students, as well as regional community residents who have helped promote and are attending the events

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SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE
COLLEGE OF ARTS & SCIENCES
INTERNATIONAL STUDIES PROGRAM

INTERNATIONAL STUDIES DAY

Thursday

April 6, 2017

9:30 a.m. - 10:00 p.m.



PROGRAM

**Morris University Center
Meridian Ballroom**

9:30 a.m. – 1:30 p.m.: Information Booths

Resources provided by SIUE departments and programs, the Office of International Affairs, the Office of Institutional Diversity and Inclusion, student organizations, and by several international education and service organizations

Opening remarks

Dr. Gregory Budzban, Dean, College of Arts and Sciences, SIUE

10:00 - 11:15 a.m.: Key International Issues Panel

Expert speakers will discuss and answer audience questions about today's most pressing international problems

- Silvia Torres Bowman, Director, International Trade Center, SIUE
- Nate Keener, Director of Sustainability, Lewis and Clark Community College
- Neil Vander Most, Academic Coordinator, European Union Center, University of Illinois Urbana Champaign
- Kit Jenkins, Professor of Media Communications and former director of Thailand Campus, Webster University
- Diego Abente, Vice President of Economic Development and Director, Microenterprise Development, International Institute in St. Louis

11:30 a.m. -12:45 p.m.: International Careers Panel

Expert speakers will outline and answer audience questions about careers available to International Studies graduates

- Robert Neus, Diplomat in Residence for the Midwest, U.S. Department of State
- Gary Landry, Special Agent, Diplomatic Security Service, U.S. Department of State
- Eric Barbour, Regional Recruitment Manager – Midwest, City Year
- Joe Zucchini, Field-Based Recruiter, Peace Corps
- John Lewington, Member, Board of Directors, World Affairs Council of St. Louis

1:00 - 2:45 p.m.: Film Presentation *Operation E*

Screening of 2012 award winning film, a Colombia, France, and Spain co-production, directed by Miguel Courtois. This compelling film is about a real event that took place in Colombia involving Clara Rojas, a politician who was kidnapped by the guerrillas and had a son, Emmanuel, in captivity. In 2008, Rojas and her son were liberated as part of an international effort. Opening remarks by Dr. Carolina Rocha.

3:00 - 4:45 p.m.: Film Presentation *Sold*

Screening of 2014 award winning film directed by Oscar winner Jeffrey Brown and produced by renowned actress Emma Thompson. The film, based on a novel by Patricia McCormick which was named American Library Association's Top 10 Best Book for Young Adults and National Book Award Finalist in 2007, tells the story of a girl from Nepal sold into sexual slavery in India. Opening remarks by Dr. Diana Nastasia.

5:30 - 7:30 p.m.: African Arts Performance

Show by African Musical Arts, Inc., The Song of Africa Ensemble, and IMI Chamber Players from St. Louis, including interactive opportunities for the audience to learn about the beauty of African music, instruments, languages, and cultures. The performance is a celebration of songs, poetry, and interpretive dances that draws from a wide spectrum of African musical traditions, including work, play, spirituality, community.

8:00 - 10:00 p.m.: Trivia Night *A World of Possibilities*

Test your knowledge of international culture by participating in this trivia night! There will be rounds of international knowledge trivia, as well as pizza, cash prizes, and a silent auction. Tickets are available online (\$8 individual, \$75 table of 10) or at the door (\$10). Proceeds will benefit the International Studies Program at SIUE.

Speaker Biographies



Diego Abente is the Vice President of Economic Development at the International Institute in St. Louis (IISTL). His primary role is to lead the International Institute Community Development Corporation, which is unique in St. Louis for its immigrant focus. Born in Asuncion, Paraguay, he has served as counselor to the Inter-American Development Bank in Washington D.C., and has spent several years working in the nonprofit space in Africa. He holds a Law degree from the Catholic University in Paraguay and a Master's degree in International Development from the University of Birmingham in the U.K.



Eric Barbour is Regional Recruitment Manager – Midwest for City Year, a national organization uniting young adults from diverse backgrounds for a year of full-time community service, leadership development, and civic engagement. In this capacity, he has experienced the power and transformation that comes with having a positive mentor and role model.



Kit Jenkins is a professor of Media Communications at Webster University in St. Louis. As the director of the Thai campus of Webster University for four years, she learned the value of study abroad experiences and international collaborations. She holds a Master's degree in Marketing from Webster University and a Bachelor's degree in English Literature from the University of Missouri-Columbia.



Nathan Keener is Director of Sustainability and Lewis and Clark Community College. In this capacity he is in charge of the campus commitment to offset or eliminate campus greenhouse gas emissions by 2058. Lewis and Clark Community College created its Office of Sustainability in 2008 in an effort to reduce its environmental impact and act as an example to inspire future generations of green citizens. Nate lives in Alton with his wife and daughter.



Gary Landry is a special agent of the Diplomatic Security Service within the U.S Department of State, currently at the St. Louis Resident Office. He joined the Foreign Service in 2009, and was first assigned to Miami, Florida, where he primarily investigated passport and visa fraud. He has served tours in Baghdad, Iraq, and Frankfurt, Germany, and will be starting a two year assignment in Nairobi, Kenya, this summer.



Joe Zucchini is a Field-Based Recruiter for the U.S. Peace Corps. He served two tours as a Peace Corps volunteer, in Micronesia between 1990 and 1992 and in Zambia between 1997 and 1999. In 2002 he joined the Chicago Regional Office, and in 2007 he finished a five year tour recruiting out of the Denver Office. After being away from the agency for five years, he once again joined the Chicago Regional Office in 2012. He is currently based in St. Louis and his recruitment area includes Southern Illinois and the state of Missouri.

Speaker Biographies



John Lewington is the Retired Dean and Emeritus Professor of Marketing and Management, John E. Simon School of Business, Maryville University. He has over 40 years teaching experience in the U.S and the U.K. His U.K. teaching includes University of Westminster, Middlesex University, and the Open University. He currently teaches the Global Business course for Maryville University's MBA. He has traveled in thirty countries and completed numerous cross-cultural consulting assignments for senior managers in companies such as Boeing, General Electric, Monsanto, Reuters, and Emerson Electric. He is a past president of the St. Louis Chapter of the American Marketing Association, of Marketing Research Institute International, and of Delta Mu Delta International Honor Society. He is a current member of the Board of Directors of the World Affairs Council in Saint Louis.



Robert Neus is the Diplomat in Residence for the Midwest based at the University of Illinois at Chicago. Previously he was the Consular Section Chief for the U.S Embassy Zagreb. He was also a member of the Emergency Action Committee and the Croatia Consular Corps, one of the U.S. Ambassador's representatives to the board of the American International School, and the chairperson of the International Cooperative Administrative Support Services Committee, which makes resource decisions for the Embassy. He also served in the Dominican Republic, Colombia, Cuba, and Brazil. He holds a Bachelor's degree and an MBA from the University of Notre Dame. He speaks Croatian, Spanish, Portuguese, Italian, and basic Guarani.



Silvia Torres Bowman is the Director of the International Trade Center at Southern Illinois University Edwardsville, where she manages a program of export consulting and training in international business planning, marketing, logistics, and trade finance. During the last seven years, she has assisted clients in the generation of over \$446 million in export sales and has collaborated with several winners of the Governor's Export Award Programs as well as the President's "E" Award. Born in Lima, Perú, she has over twenty years of international business experience, both in the public and the private sectors. Previously, she worked in international sales for a major manufacturer of food industrial equipment. She holds a Master's degree in Business Administration from Webster University and is a Certified Global Business Professional.



Neil Vander Most is the Visiting Academic Coordinator for the European Union Center at the University of Illinois, Urbana Champaign. Dr. Vander Most holds a Ph.D. and Master's degree in Political Science from the University of Illinois, Urbana Champaign, and a Bachelor's degree in Political Science from the University of California, Los Angeles. His research specializes in Dutch and Flemish politics, immigration and the integration of immigrants into Europe, and radical right parties. Dr. Vander Most oversees the academic and curricular elements of the European Union Center's mission, including frequently teaching courses on topics relevant to European Union Studies, managing the Center's degree programs, and exploring new ways to educate students of all backgrounds.