



# PUNCH OUT CANCER

Monthly Newsletter  
March 2014



## Night of Activities-

We've come up with some great ideas for fun things to keep us going all night. This year's event is a Hawaiian theme so we thought it would be cute for our motto to be "Punch Out Cancer." And we thought doing something with Hawaiian Punch would be very fitting. It also is a college campus, so we are going to play drinking games with Hawaiian Punch. We can also charge other people to play so we will be continuing the fundraising!!

We also might rent boxing gear that people could pay to use. Again, playing off of the "Punch Out Cancer," theme. Putting on the helmet and gloves is entertaining to watch, and fun to play- a great fundraising opportunity.

We're also asking people to send out letters if they have connections at any restaurants to ask for donations. If people donate food, we could sell it night of and again get closer to our fundraising goal!

Also, Keep selling those coozies. They are only \$5! Please return money to Ali Fingerhut the night of. We'll keep selling these the night of Relay as well.

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## **The Spirit Award goes to...**

The Purple PProject! For the past two years we have won the Most Team Spirit Award. To keep the tradition alive we need to round up our friends and family to join our team. The more people we have the easier it is to party 'til 6 a.m. Together, we can earn the Spirit Award for the third year in a row!

## **Joining our Team-**

The Purple Project is fast and easy to join. Just go to our Facebook page and click on our link to the Relay for Life website. You can also google SIUE Relay for Life and just search for our team that way. Once you set your goal you are on your way to knocking out cancer.

## **Top Fundraisers-**

1. Amber Jackson
2. Mateja Sears
3. Jeri Sitzs
4. Cassie Bossomworth
5. Stacey Howard



## **Walk with us-**

As many as 400 people on Friday are expected to take part in a fundraiser walk in Edwardsville to end cancer.

The fourth annual American Cancer Society Relay for Life is scheduled to kick off 6 p.m. at Southern Illinois University Edwardsville's Ralph Korte Stadium. The event is a 24-hour walk in which people raise money for cancer research and treatment.

"People love to support this because it is for a great cause," said Kelsey Clarke, who helped organize the SIUE event. "It reminds everyone what we are fighting for because many of us know someone fighting cancer and this provides a way to fight back and find a cure."

About 3.5 million people participate in Relay for Life events across the country each year. Five hundred participated in the SIUE walk last year. They raised about \$30,000. The money supports both medical care and patient support, such as helping transport people with cancer to medical appointments.

## We Love to Fundraise:

One person can make a difference. Nowhere is that more evident than with the story of the American Cancer Society Relay For Life, which began in Tacoma, Washington, as the City of Destiny Classic 24-Hour Run Against Cancer. In the mid-1980s, Dr. Gordy Klatt, a Tacoma colorectal surgeon, wanted to enhance the income of his local American Cancer Society office. He decided to personally raise money for the fight by doing something he enjoyed—running marathons. In May 1985, Dr. Klatt spent a grueling 24 hours circling the track at Baker Stadium at the University of Puget Sound in Tacoma for more than 83 miles.

Throughout the night, friends paid \$25 to run or walk 30 minutes with him. He raised \$27,000 to fight cancer. That first year, nearly 300 of Dr. Klatt's friends, family, and patients watched as he ran and walked the course. While he circled the track those 24 hours, he In 1986, 19 teams took part in the event, and the tents that dotted the track were a sight to see.



## TEAM FUNDRAISING



### The Purple Project:

One of the most treasured assets of the American Cancer Society is our nonprofit status. We follow IRS rules, which state we may not sell products for profit. Sales of products, other than IRS-approved American Cancer Society greeting cards, could result in the loss of our nonprofit status. For \$25 the Relay team will put a purple toilet on the yard of a person you choose.

As a Relay For Life participant, you need to follow these guidelines when raising money for the American Cancer Society: It's a fundraising event that honors the caregiving qualities of canine companions. As a revenue enhancer to a community Relay, a Bark Life.

## Upcoming Meetings...

- **Wednesday, March 19**
- **Wednesday, April 2**
- **Wednesday, April 6**  
@ 7p.m. in the Goshen Lounge

## We need donations for...

- **Hawaiian theme decorations**
- **Hawaiian Punch**
- **Red Solo Cups**



3465 BentonStreet  
Granite City, Il 62040

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